

Arthaus' 2025 Daytona Beach Arts Fest Street Art & Kid Zone Block Party Event Plan

Event Plan & Operations

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1. Overview

ARTHAUS WILL PARTNER WITH THE RIVERFRONT ARTS DISTRICT DURING THE DAYTONA BEACH ARTS FEST AND HOST A CHALK ART COMPETITION [STREET ART SHOWDOWN] AND INTERACTIVE KID ZONE DURING THE FESTIVAL WEEKEND, 4/12/25 & 4/13/25. ARTHAUS WILL HOST THE ENTIRE BLOCK ON NORTH BEACH STREET, FROM INTERNATIONAL SPEEDWAY BLVD TO BAY STREET. ARTHAUS HAS BEEN GIVEN CREATIVE FREEDOM FOR A FREE FAMILY ENRICHMENT EXPERIENCE OVER THE WEEKEND, AND OUR GOAL IS TO PROVIDE AS MANY YOUTH-ORIENTED ORGANIZATIONS AN OPPORTUNITY TO JOIN IN THE FUN WHILE ADVOCATING FOR THEIR MISSIONS.

EACH ORGANIZATION THAT WISHES TO JOIN IN ARTHAUS' FAMILY FUN BLOCK PARTY WILL BE GIVEN A 15"X15" AREA FOR TENT, TABLES, AND SIGNAGE, FREE OF COST. *IF YOU WOULD LIKE A LARGER SPACE, PLEASE LET US KNOW!

REQUIREMENTS:

EACH ORGANIZATION MUST:

1. REGISTER TO PARTICIPATE BY MARCH 31, 2025

[REGISTRATION IS FOUND ON THE LAST PAGE OF THIS DOCUMENT AND CAN BE EMAILED TO CAMERON@ARTHAUS.ORG].

2. PROVIDE A GAME OR ACTIVITY GEARED TOWARDS CHILDREN AGES 4+.

[ARTHAUS CAN WORK WITH YOUR ORGANIZATION TO PROVIDE ART PROJECTS IF NEEDED]

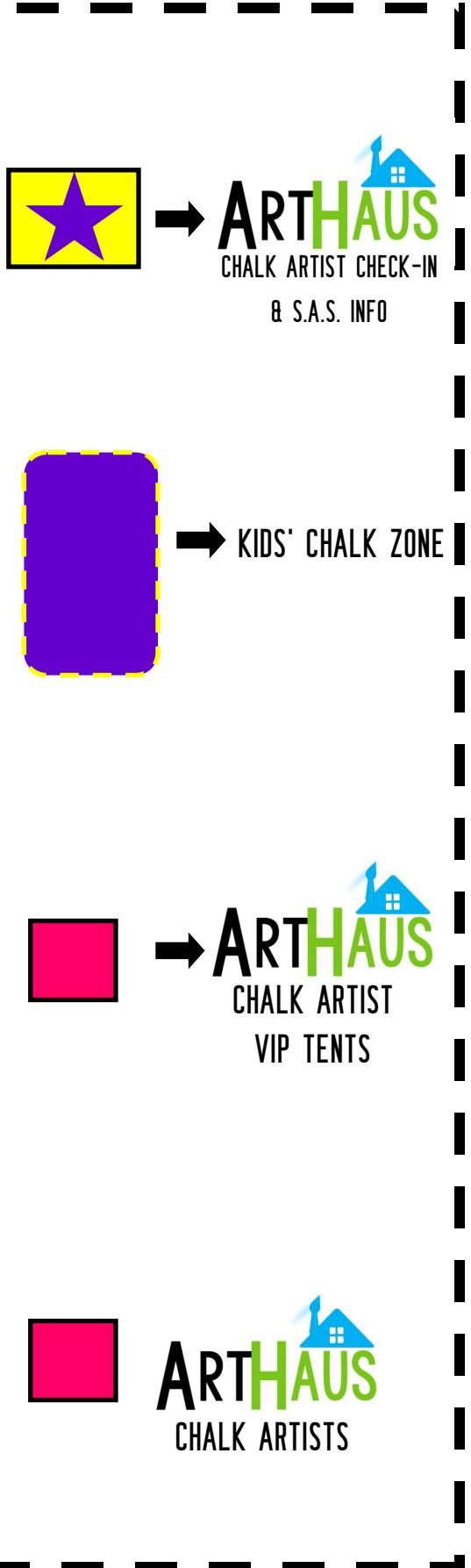
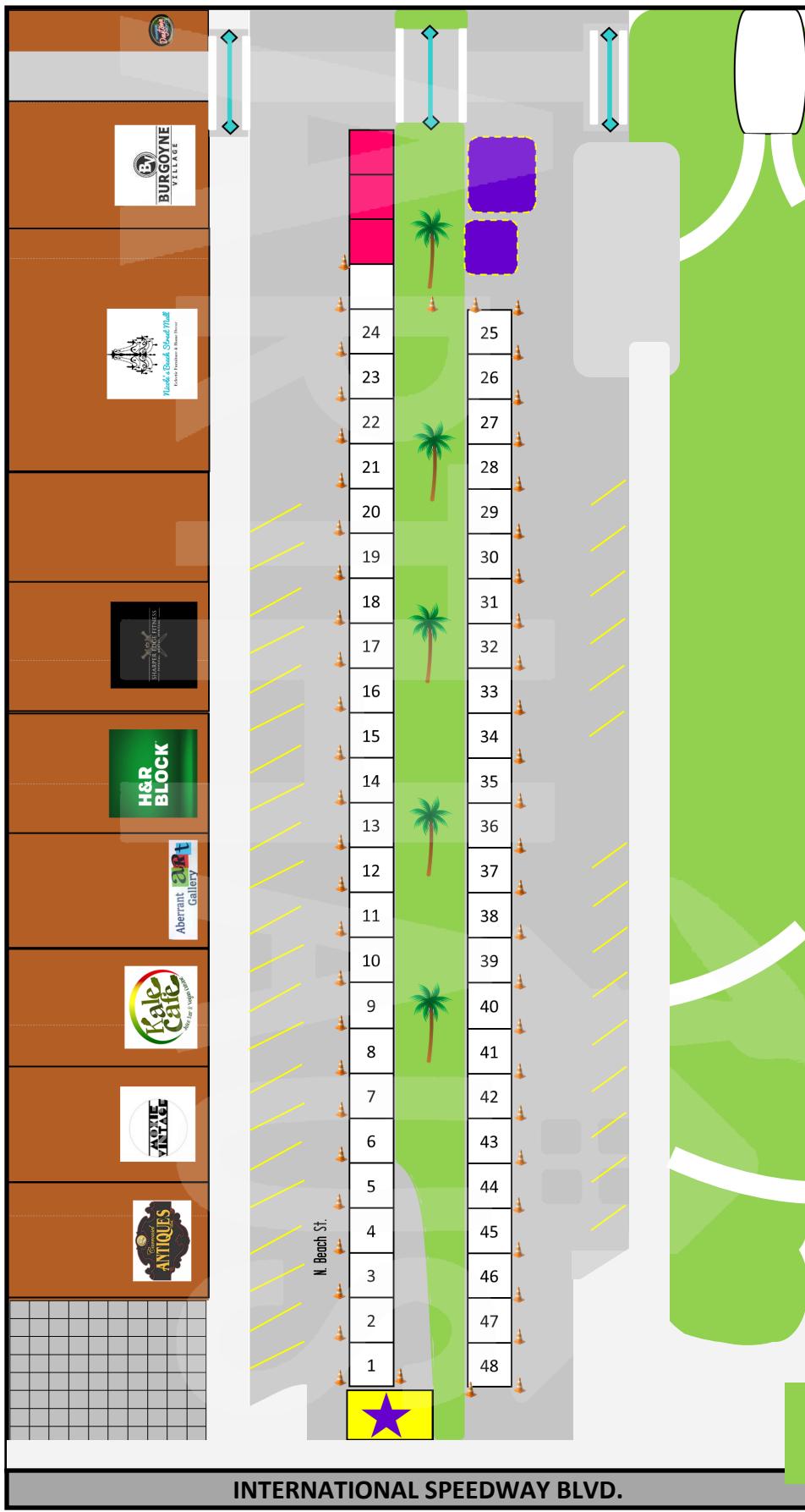
3. MAN THEIR TENT FOR THE DURATION OF BOTH DAYS

SATURDAY, APRIL 12TH: 9AM-5PM

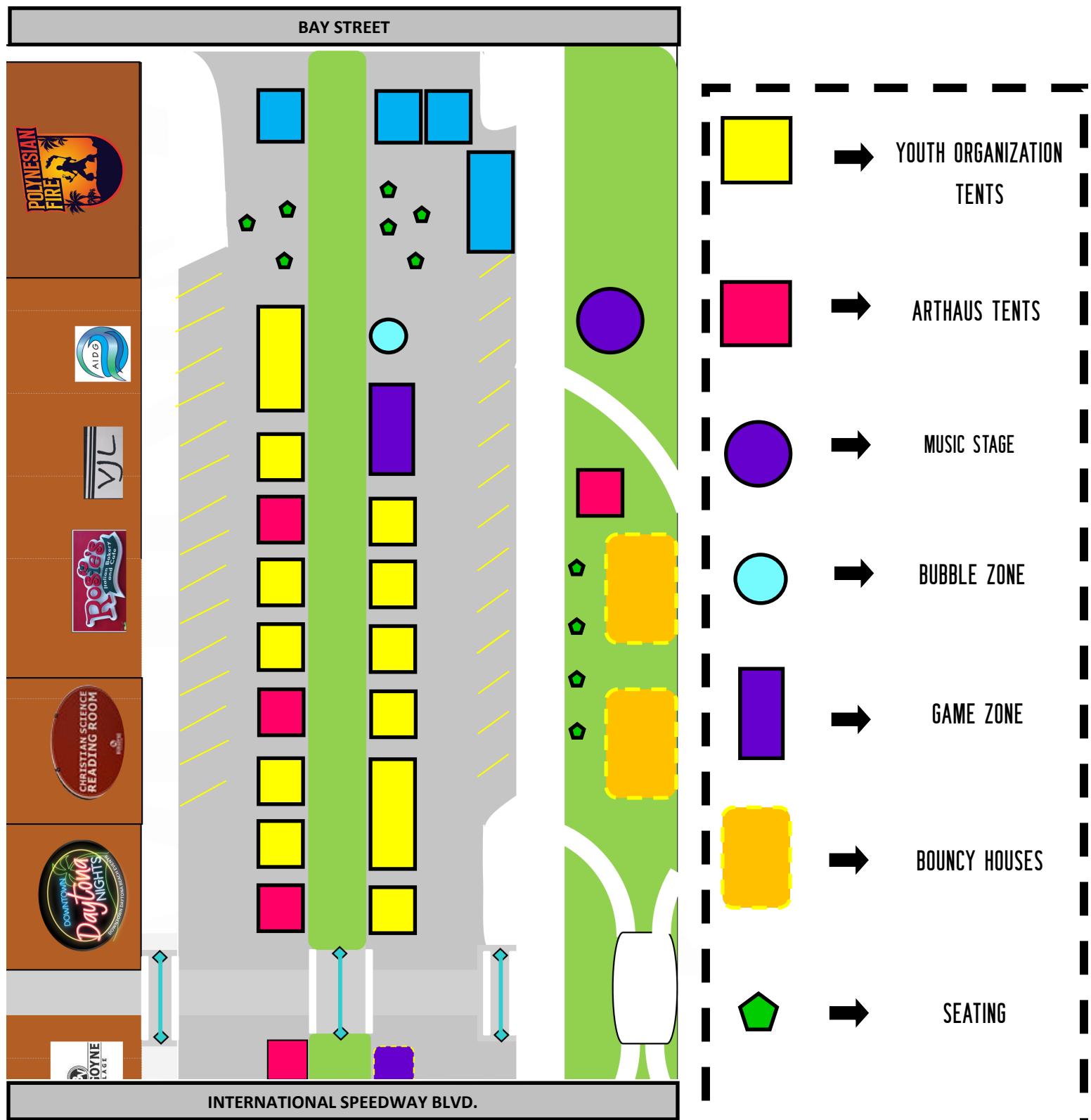
& SUNDAY, APRIL 13TH: 10AM-4PM

4. SEND NOTIFICATION 48 HOURS IN ADVANCE SHOULD YOU HAVE TO CANCEL YOUR PARTICIPATION FOR THE EVENT.

2. Mapped Layout: Chalk Zone



2. Mapped Layout: KID ZONE!



3. Operations & Itinerary

FAMILY FUN BLOCK PARTY:

ORGANIZATIONS CAN OFFLOAD THEIR TENTS, ETC, ON FRIDAY AFTERNOON OR BRING THEM FOR SET UP ON SATURDAY MORNING. 24-HOUR SECURITY WILL BE ONSITE STARTING FRIDAY AT 12PM. EACH ORGANIZATION WILL HAVE THE OPTION TO LEAVE THEIR ITEMS OVERNIGHT FRIDAY & SATURDAY NIGHTS. [TENTS WILL NEED TO BE LOWERED OVER TABLES, CHAIRS, ETC. FOR OVERNIGHT.]

Itinerary:

Friday, April 11

2:00PM Early Setup

*Friday Early Check-In & Setup is not required, but will allow for later check-in time Saturday Morning

Saturday, April 12

7AM	Day-Of Setup
8:30AM	Check-In
9AM - 4:30PM	Kid Zone Fun!
5PM	Pack Up & Secure Stations

Sunday, April 13

9AM	Check-in
10AM - 4:00PM	Kid Zone Fun!
4PM	Break Down

3. Parking & Entry Points

PARKING: PARKING WILL BE LOCATED IN THE LOT JUST WEST OF NORTH BEACH STREET, BEHIND THE BUSINESSES ON LINING THE STREET. THERE IS A PATH BETWEEN THE BUILDINGS AT THE HALF-WAY POINT BETWEEN ISB & BAY ST.. THREE APPROACHES TO THE KID ZONE ARE OUTLINED IN THE MAP BELOW.



PARKING



ENTRY POINTS



KID ZONE



CHALK ART
COMPETITION



4. Kid Zone Application

Please complete this application and email it to cameron@arthaus.org or visit the our event page link via the QR code below for our online Kid Zone Application. Deadline to register is 3/31/25.



ORGANIZATION NAME: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

BOOTH SIZE REQUESTED:

- 15'X15' [FITS ONE 10'X10' TENT]
- 15'X25' [FITS TWO 10'X10' TENTS]
- OTHER: [PLEASE SPECIFY] _____

YOUTH ACTIVITY / GAME PLAN:

***SPACES ARE LIMITED. SUBMISSION OF THIS APPLICATION DOES NOT GUARANTEE INCLUSION INTO THE KID ZONE. FOR MORE INFORMATION OR FOR ANY QUESTIONS, PLEASE REACH OUT TO CAMERON VINTSON AT CAMERON@ARTHAUS.ORG.