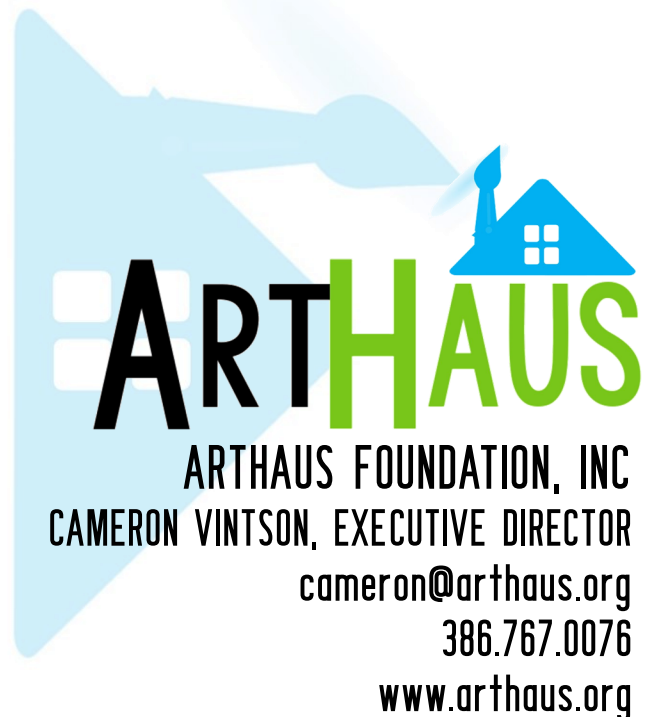


# ArtHaus' 2025 Daytona Beach Arts Fest Street Art & Kid Zone Block Party Event Plan

## Event Plan & Operations

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# 1. Overview

ARTHAUS WILL PARTNER WITH THE RIVERFRONT ARTS DISTRICT DURING THE DAYTONA BEACH ARTS FEST AND HOST A CHALK ART COMPETITION [STREET ART SHOWDOWN] AND INTERACTIVE KID ZONE DURING THE FESTIVAL WEEKEND, 4/12/25 & 4/13/25. ARTHAUS WILL HOST THE ENTIRE BLOCK ON NORTH BEACH STREET, FROM INTERNATIONAL SPEEDWAY BLVD TO BAY STREET. ARTHAUS HAS BEEN GIVEN CREATIVE FREEDOM FOR A FREE FAMILY ENRICHMENT EXPERIENCE OVER THE WEEKEND, AND OUR GOAL IS TO PROVIDE AS MANY YOUTH-ORIENTED ORGANIZATIONS AN OPPORTUNITY TO JOIN IN THE FUN WHILE ADVOCATING FOR THEIR MISSIONS.

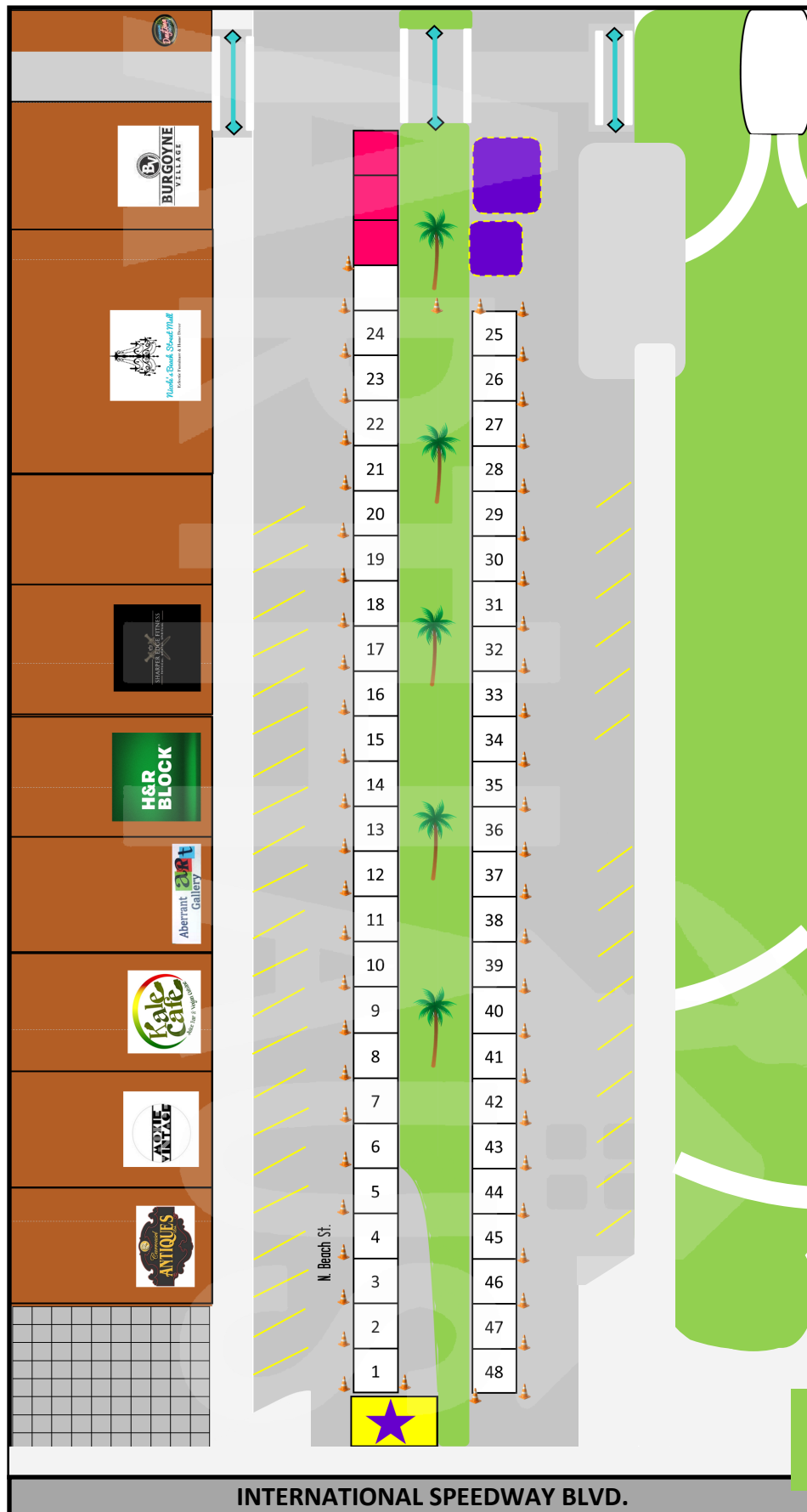
EACH ORGANIZATION THAT WISHES TO JOIN IN ARTHAUS' FAMILY FUN BLOCK PARTY WILL BE GIVEN A 15'X15' AREA FOR TENT, TABLES, AND SIGNAGE, FREE OF COST. \*IF YOU WOULD LIKE A LARGER SPACE, PLEASE LET US KNOW!

## REQUIREMENTS:

### EACH ORGANIZATION MUST:

1. REGISTER TO PARTICIPATE BY MARCH 31, 2025  
[REGISTRATION IS FOUND ON THE LAST PAGE OF THIS DOCUMENT AND CAN BE EMAILED TO CAMERON@ARTHAUS.ORG].
2. PROVIDE A GAME OR ACTIVITY GEARED TOWARDS CHILDREN AGES 4+.  
[ARTHAUS CAN WORK WITH YOUR ORGANIZATION TO PROVIDE ART PROJECTS IF NEEDED]
3. MAN THEIR TENT FOR THE DURATION OF BOTH DAYS  
SATURDAY, APRIL 12TH: 9AM-5PM & SUNDAY, APRIL 13TH: 10AM-4PM
4. SEND NOTIFICATION 48 HOURS IN ADVANCE SHOULD YOU HAVE TO CANCEL YOUR PARTICIPATION FOR THE EVENT.

## 2. Mapped Layout: Chalk Zone



→ **ARTHAUS**  
CHALK ARTIST CHECK-IN  
& S.A.S. INFO



→ KIDS' CHALK ZONE

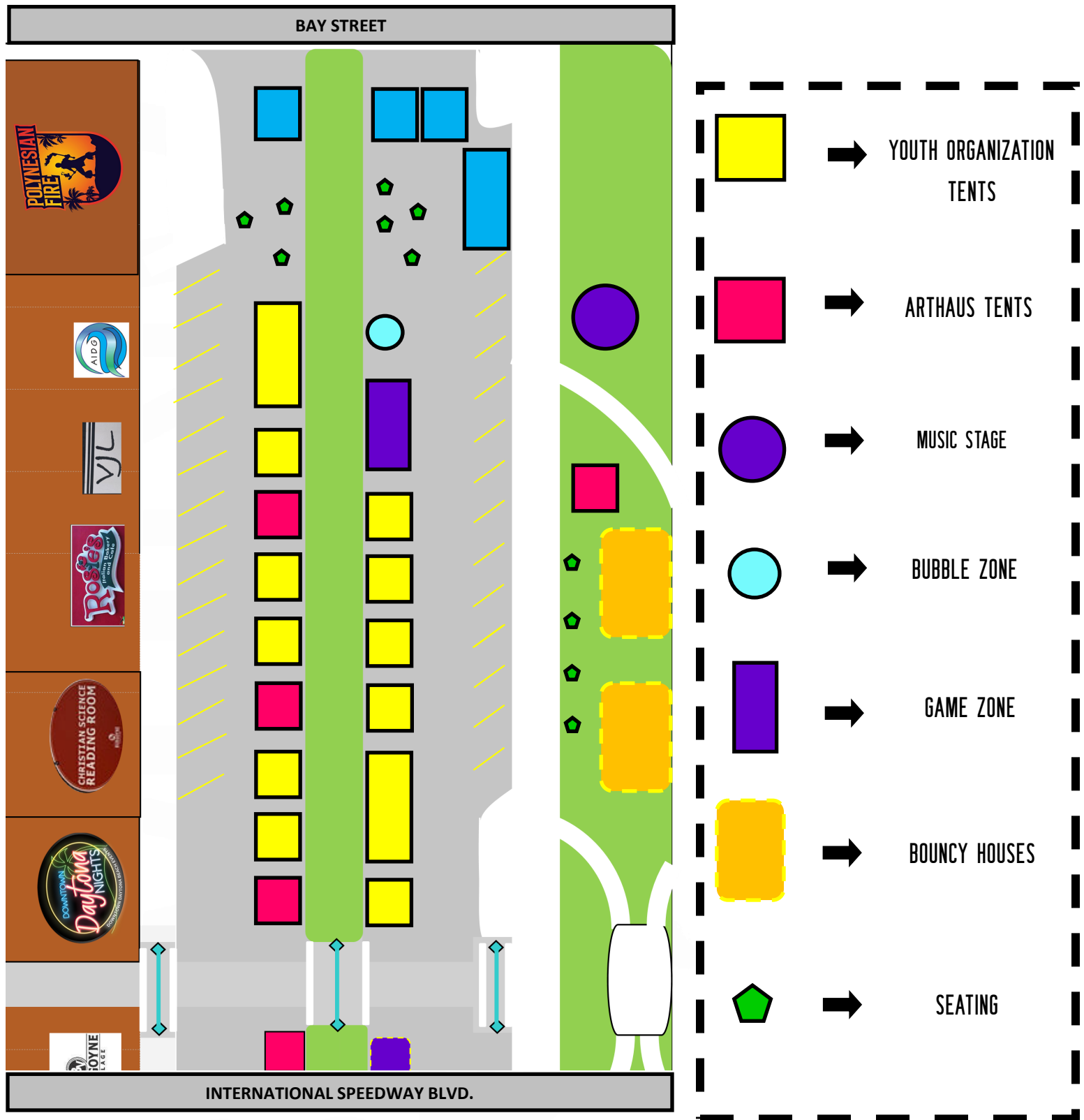


→ **ARTHAUS**  
CHALK ARTIST  
VIP TENTS



→ **ARTHAUS**  
CHALK ARTISTS

## 2. Mapped Layout: KID ZONE!



# 3. Operations & Itinerary

## FAMILY FUN BLOCK PARTY:

ORGANIZATIONS CAN OFFLOAD THEIR TENTS, ETC, ON FRIDAY AFTERNOON OR BRING THEM FOR SET UP ON SATURDAY MORNING. 24-HOUR SECURITY WILL BE ONSITE STARTING FRIDAY AT 12PM. EACH ORGANIZATION WILL HAVE THE OPTION TO LEAVE THEIR ITEMS OVERNIGHT FRIDAY & SATURDAY NIGHTS. [TENTS WILL NEED TO BE LOWERED OVER TABLES, CHAIRS, ETC. FOR OVERNIGHT.]

### Itinerary:

#### Friday, April 11

2:00PM

.....

Early Setup

\*Friday Early Check-In & Setup is not required, but will allow for later check-in time Saturday Morning

#### Saturday, April 12

7AM

.....

Day-Of Setup

8:30AM

.....

Check-In

9AM - 4:30PM

.....

Kid Zone Fun!

5PM

.....

Pack Up & Secure Stations

#### Sunday, April 13

9AM

.....

Check-in

10AM - 4:00PM

.....

Kid Zone Fun!

4PM

.....

Break Down



# 3. Parking & Entry Points

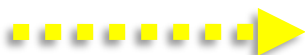
**PARKING:** PARKING WILL BE LOCATED IN THE LOT JUST WEST OF NORTH BEACH STREET, BEHIND THE BUSINESSES ON LINING THE STREET. THERE IS A PATH BETWEEN THE BUILDINGS AT THE HALF-WAY POINT BETWEEN ISB & BAY ST.. THREE APPROACHES TO THE KID ZONE ARE OUTLINED IN THE MAP BELOW.



PARKING



ENTRY POINTS



KID ZONE



CHALK ART  
COMPETITION



# 4. Kid Zone Application

Please complete this application and email it to [cameron@arthaus.org](mailto:cameron@arthaus.org) or visit the our event page link via the QR code below for our online Kid Zone Application. Deadline to register is 3/31/25.



ORGANIZATION NAME:\_\_\_\_\_

CONTACT NAME:\_\_\_\_\_ PHONE:\_\_\_\_\_

EMAIL:\_\_\_\_\_

BOOTH SIZE REQUESTED:

- ☐ 15'X15' [FITS ONE 10'X10' TENT]
- ☐ 15'X25' [FITS TWO 10'X10' TENTS]
- ☐ OTHER: [PLEASE SPECIFY] \_\_\_\_\_

YOUTH ACTIVITY / GAME PLAN:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*\*\*SPACES ARE LIMITED. SUBMISSION OF THIS APPLICATION DOES NOT GUARANTEE INCLUSION INTO THE KID ZONE. FOR MORE INFORMATION OR FOR ANY QUESTIONS, PLEASE REACH OUT TO CAMERON VINTSON AT [CAMERON@ARTHAUS.ORG](mailto:CAMERON@ARTHAUS.ORG).